

FOR IMMEDIATE RELEASE
November 2014

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CLIFFORD LAW OFFICES

NEWS

Bob Clifford Writes Article for American Bar Association

Founder of Clifford Law Offices in Chicago, Robert A. Clifford, wrote a piece about jury selection and communications for GPSolo magazine.

CHICAGO, IL (November 2014) – Respected Chicago attorney, Robert A. Clifford, wrote an article titled, “How to Pick and Talk to a Jury: Plaintiff Perspective” for GP Solo, a publication by the [American Bar Association](#) (ABA). In the Vol. 31 No. 5 piece, Clifford discusses the roles of a jury in a trial, the evaluation of jurors, the importance of building rapport with the jury, and more.

He states, “Jury selection is a very serious matter, one of the most critical parts of the trial process. What makes it particularly a challenge is that most in the venire appear as if they would rather be anywhere else and try to avoid the process through fabricated stories or feigned biases.”

He later adds, “Although some lawyers may view it as pandering, I always acknowledge that members of the jury are taking time out of their lives and commend them for it. Jobs, kids at home, sick loved ones to take care of, lots of important personal issues are going on in their lives, but they take the time to fulfill the most vital role in the justice system serving as jurors, and they deserve thanks.”

[GPSolo magazine](#) is published three times a year. It is published by the ABA Solo, Small Firm, and General Practice Division. This is Clifford’s first publication in the magazine.

Robert A. Clifford has a wide experience with the ABA. He served a nine-year term as the Illinois State Delegate to the American Bar Association House of Delegates. He was inducted in 2005 and completed his third and final three-year term this year.

Clifford is also the founder of [Clifford Law Offices](#), a nationally recognized personal injury law firm in Chicago concentrating in aviation, transportation, personal injury, medical negligence, and product liability law. He was recently named the 2015 Lawyer of the Year in Product Liability Litigation for Plaintiffs in Chicago by U.S. News & World Report Best Lawyers®.

To read the ABA article in its entirety, please visit: <http://bit.ly/1zB1ULV>. To learn more about Robert A. Clifford, please visit: <http://goo.gl/6vCS15>.

About Robert A. Clifford

Robert A. Clifford was named by Chicago Magazine as one of the top 100 Most Powerful Chicagoans in 2013 and Crain’s Chicago Business named Clifford once again as one of the “most influential people in Chicago” in 2013. Clifford remains committed to raising the quality of the practice of law in the state of Illinois and promoting civility. He was named the 2012 Chicago Lawyer Person of the Year. Based upon his trial accomplishments, and his contributions to the

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legal community and the Chicago area, his colleagues nominated him for the prestigious honor given to one person each year. He is the founder of Clifford Law Offices, a nationally recognized personal injury law firm in Chicago concentrating in aviation, transportation, personal injury, medical negligence, and product liability law. To learn more about Robert Clifford visit <http://cliffordlaw.com/attorneys/robert-a-clifford/>

About Clifford Law Offices

[Clifford Law Offices](http://www.CliffordLaw.com) is ranked one of the top law firms in Illinois as well as in the country in the area of complex personal injury and wrongful death cases such as medical malpractice, aviation litigation, products liability, premises liability and transportation litigation. It also has developed a reputation in qui tam litigation or whistleblower cases and handles class action matters as well as commercial litigation cases. To learn more about Clifford Law Offices, visit <http://www.CliffordLaw.com>